



BUSHIDO™

Martial Arts & Fight Gear Supply

CATALOGUE VOLUME II



WWW.BUSHIDO.CA



INTRODUCTION

BUSHIDO MISSION STATEMENT

Your best choice martial arts and fight gear supplier ensuring you can perform your best through our quality customer service and products, offering you value for money through research, innovation and our passion for the sports.

Bushido Martial Arts Enterprises Ltd established in 1994, has the largest and best selection of Martial Arts Equipment and Gear in Canada. Bushido is Canada's official distributor of Drako Sports Gear, Fairtex, Twins Special, Macho, Adidas TKD, Arawaza, Wakocu, Pinetree, SMAI, Shock Doctor and many more.

Bushido supplies the entire fight arena of martial art sports and our quality brands are recognized in all martial arts federations and institutions. Bushido is primarily focused on wholesale customers, however we also have a retail presence to serve the home user and to compete and promote our brands and products. Our core supply is a full range of traditional martial arts equipment and gear. We supply the MMA and boxing disciplines as well as fitness centers.

All aspects of the business have been improved and systemized over the last few years. Warehousing, inventory, pricing, sourcing, systems and procedures, policies, POS, marketing, HR, corporate identity, website, and most importantly, customer service has been intensely researched and developed so that we can deliver a better service than ever before.

Whether you purchase direct, telephonically, email or over the internet website, Bushido supplies you a complete and simple service that will suit most of your needs.

We believe in developing strong long term relationships with our customers and with the mindset of continued improvement believe that we are a professional and passionate martial arts and fight gear supply company that is on track to be the best in our industry.

"We have recognized that 'personal service,' 'peace of mind' and 'value' is important to our business and without you, as our customer, we will cease to exist!"