



BUSHIDOTM
Martial Arts & Fight Gear Supply



WWW.BUSHIDO.COM

INTRODUCTION

//Bushido Mission Statement:

Your best choice martial arts and fight gear supplier ensuring you can perform your best through our quality customer service and products, offering you value for money through research, innovation and our passion for the sports.

//Introduction:

Bushido Martial Arts Supplies was established October 7, 1994 and has become Western Canada's largest Martial Arts Manufacturer. We recognized Bushido had the world of opportunity to transform into your best choice martial arts and fight gear supplier in all of Canada and therefore we acquired the business in June 2008. There have been many challenges for us from renovating our warehouse and reception, redesigning our POS system, website and catalogue to rebuilding our inventory levels and implementing new processes and procedures.

As the pictures show below, we took over the business with an uninviting reception and a warehouse that was disorganized. It took us 4 months to rebuild our reception and warehouse shelving and bin systems. Now we have an inviting reception with our products on display as well as a completely organized warehouse and storage system where product management is efficient.

RECEPTION BEFORE



RECEPTION AFTER



WAREHOUSE BEFORE



WAREHOUSE AFTER



Even though we support the entire fight arena of sports, our core business is traditional martial arts and boxing. We aspire to always have stock of the products we offer. However due to the extremely wide range of our products it is impossible to have every product in stock all the time. If we are out of a product that you order we will follow-up and inform you before we ship. During 2009 we are going to concentrate on building our inventory levels so that we can meet your needs with a continuous supply of our products.

We have introduced a 'pick & pack' system and a final inspection process before shipping occurs. If we have your email, you will receive notification of your tracking number.

We have also introduced our website and this catalogue that displays all our new products and images with descriptions and stock codes. By matching the stock code to your order we will improve communication and understanding of what products it is you wish to purchase.

We have implemented an aggressive ordering system that will minimize delays. All stocked orders are shipped within 24 hours. Because we stock substantial levels of inventory and with our great sourcing abilities, we can provide you a level of service and price that will be hard to beat.

Anthony's background is from the Apparel industry having been involved with production, procurement, sourcing, product development and management for many years. He also holds an MBA. Anthony is an avid sportsman and surfed competitively and practiced Karate. Ian has been involved in Martial Arts for many years and is a seasoned businessman, having owned his own businesses and has held a top management position in a large corporate organization. Ian has been trained in Funakoshi Karate, Kyokushin Karate, Kick Boxing, and Taekwondo. Ian also spent 2 1/2 years in the military.

We are very excited about Bushido and have comprehensive plans to improve and expand our company. We believe in developing strong long term relationships with our customers and our hope is that we can all grow in business together. We stand behind our mission statement and will continue to keep focused so that we realize our promise.

Sincerely

Anthony Findlay
Director

Ian Karpinski
Director

For our images, we give special thanks to Master Kevin Yang and Master Ryan Watkins for allowing us to use their school, World Taekwondo in Delta, BC. Special thanks to our black belt models; Ivette Gonda (two time Taekwondo Canadian Olympian), Nigel Payne, Jesse Jobb, Nicole Edund (Judo), Master Yang and Master Watkins (Taekwondo).



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